



# Ashley N Cameron

## Graphic Designer, Web Developer, Marketing & Brand Consultant

With 15 years of experience in graphic design and website development, Ashley has a multi-talented skill set and delivers a dynamic blend of creativity, technical proficiency, and adaptability to every project. She is a spirited and self-motivated learner, versatile collaborator, and simplifies complex problems visually and analytically. She is personable, empathetic, an open communicator, and embraces change as an opportunity for growth.

660.868.0619

hello@ashley-cameron.com

ashley-cameron.com

1118 89th Street

West Des Moines, IA

## EXPERTISE

### Adobe Creative Suite

- + Illustrator
- + Photoshop
- + InDesign
- + Bridge
- + Premiere Pro
- + Dreamweaver

### Websites

IT / Domains / Hosting / cPanel / Email Accounts / WordPress / HTML / CSS / jQuery / PHP / SQL / Google Analytics / Search Console / Search Engine Optimization / WooCommerce

### MS Office / Google Drive

### Project Management

Asana / Trello / Slack / Harvest / Estimates / Invoicing / Record Keeping

### YouTube Content Creator (30K+ subscribers)

### Social Media & Email Marketing

MailChimp / Constant Contact

### Working Knowledge

Figma / Canva / Blender / Adobe Dimension / After Effects / Streamlabs / Git

## REFERENCES

### TERESA HARRIS

Professor of Art

Missouri Western State University

TEL: 816.271.4848

EMAIL: tharris@missouriwestern.edu

### MARTIN HAGER

Co-founder

The Minnow Project

TEL: 402.610.1729

EMAIL: marty@martinhager.com

Awards & additional references upon request

## EXPERIENCE

FEB 2012

PRESENT

### BRANDING, GRAPHIC DESIGN & WEB DEVELOPMENT (OWNER)

Ashley Cameron Design, Inc

Ashley has served more than 100 clients in an array of industries with design and website services. She creates new brands and reinvigorates existing brands across all print and digital media—through strategy, organization, and prioritizing goals and objectives—to bring harmony and clarity to content and increase engagement.

JAN 2023

PRESENT

### ADJUNCT PROFESSOR OF ART

St Joseph, MO

Missouri Western State University

Remote/Online Instructor of ART129—Design Software Applications (Adobe Illustrator & Photoshop). Former instructor of ART192—Digital Imaging (Advanced Photoshop) and ART388—Interactive Design II

JUN 2009

JUN 2016

### DESIGNER & LEAD DEVELOPER

Lincoln, NE

The Minnow Project

Graphic Design, Art Direction, Research, Planning, Strategy, Sitemaps, Wireframes, Information Architecture, WordPress Website Development, Analytics, Social Media Marketing, Lead Sales Designer

JUN 2008

MAR 2009

AUG 2007

SEP 2008

### CREATIVE INTERNSHIPS

St Joseph, MO

1st Street Graphics/Penn Street Signs

Vinyl Signs & Application, Print Production, Banner Fabrication

Albrecht-Kemper Art Museum

Internal Print Design, Information Desk/Reception

## EDUCATION

MAY 2009

### BFA | GRAPHIC DESIGN

Missouri Western State University

Summa cum laude

AUG 2009

2010

### MFA CANDIDATE | PRINTMAKING

University of Nebraska-Lincoln